



## **iHustle**

**iHustle** - because true passion is earned one practice at a time

**iRespect** - those who say without discipline there is no glory

**iPush**- to be at the top of my class, not just the top of my game

**iPlay** - to make the last pass, not just the final shot

**iChallenge** - those who say its about "me" and not about "we"

**iWin** - when we all do

**iConnect** - at [iHoops.com](http://iHoops.com)

*iHoops is the official youth basketball initiative of the NCAA and the NBA*